

## Autotrader Names Must-Shop Certified Pre-Owned Vehicles

ATLANTA, Jan. 19, 2017 /PRNewswire/ -- Certified Pre-Owned (CPO) vehicles are a great option for savvy shoppers looking for the quality of a new car without the extra cost. Nearly a quarter of car shoppers are considering purchasing a CPO vehicle, according to a recent Autotrader study\*. Shoppers looking for a used vehicle they can trust with safety and reliability certified by the manufacturer should look at shopping CPO. Autotrader experts have identified 10 CPO luxury and 10 CPO non-luxury "Must-Shop CPO Cars" that offer a look similar to their brand-new counterparts with affordable pricing and a manufacturer-backed warranty.

"With a certified pre-owned vehicle, consumers get great value in a gently used vehicle that has been heavily evaluated by a manufacturer-specific checklist," said Brian Moody, executive editor, Autotrader. "Also, many CPO programs offer new-car perks like special financing, roadside assistance and rental car coverage. Buying a CPO vehicle gives you the feeling of a brand new car without spending every dollar you have."

There are many advantages to purchasing CPO models, as the vehicles have to pass a background check before a rigorous multi-point inspection is conducted using a process established by the manufacturer. After bringing the vehicle up to standards, a warranty is added which provides buyers peace of mind in the event that a repair is needed in the future. Customers get the confidence of a new-car experience without the extra cost and instant depreciation of value.

Autotrader experts selected 20 CPO cars that are standouts:

| <b>10 Must-Shop CPO Luxury Vehicles</b> | <b>10 Must-Shop CPO Non-Luxury Vehicles</b> |
|---|---|
| 2014-2016 Acura MDX                     | 2015-2016 Chevrolet Tahoe                   |
| 2012-2016 Audi A6                       | 2015-2016 Ford F-150                        |
| 2013-2016 BMW 3 Series                  | 2015-2016 GMC Yukon                         |
| 2014-2016 Infiniti Q50                  | 2013-2016 Honda Accord                      |
| 2014-2016 Jaguar F-Type                 | 2015-2016 Hyundai Sonata                    |
| 2013-2016 Lexus ES                      | 2014-2016 Kia Soul                          |
| 2015-2016 Lincoln MKC                   | 2014-2016 Mazda3                            |
| 2015-2016 Porsche Cayenne               | 2015-2016 Nissan Murano                     |
| 2012-2016 Range Rover Evoque            | 2015-2016 Subaru Outback                    |
| 2012-2016 Volvo XC60                    | 2015-2016 Toyota Camry                      |

*(Models appear in alphabetical order.)*

Criteria used for CPO luxury vehicles: a retail price of approximately \$65,000 or less; a manufacturer-backed certified warranty must have a minimum of 6 years or 100,000 miles of total powertrain coverage included in the purchase price; similar look to a current new car.

Criteria used for CPO non-luxury vehicles: a retail price of approximately \$40,000 or less; manufacturer-backed certified warranty must have a minimum of 5 years or 100,000 miles of total powertrain coverage included in the purchase price; similar look to a current new car; vehicles must have an overall federal government safety rating of at least 4 out of 5 stars.

To learn more about the top CPO vehicles selected by Autotrader experts, read the "[Good as New: 10 Must-Shop CPO Luxury Cars](#)" and "[Good as New: 10 Must-Shop CPO Cars](#)" articles on the Autotrader site.

For more information on CPO programs or to search for your next CPO car, visit Autotrader's hub for CPO information at <http://www.autotrader.com/research/certified-cars/index.jsp>.

\* Autotrader 2016 CPO Study

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Autotrader is the most visited third-party car shopping site, with the most engaged audience of in-market shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered consumer looking to find or sell the perfect new, used or certified pre-owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing solutions guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience.

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