## Top Certified Pre-Owned Deals for April, According to Autotrader

ATLANTA, April 11, 2017 /PRNewswire/ -- The editors at Autotrader have released their list of the top certified pre-owned (CPO) programs offered this April. Spring is finally upon us, and so are some great deals from leading auto manufacturers. For car buyers, this is a good time to start searching for great prices on gently used, budget-friendly vehicles.

"Saving money is key for car shoppers and buying a CPO vehicle ensures you're not burdening yourself with any major system issues or major defects," said Autotrader executive editor Brian Moody. "If buying a used car leaves you anxious, consider buying a certified pre-owned vehicle, which includes a manufacturer-backed warranty for additional peace of mind."

The editors of Autotrader have compiled their list of the top certified preowned deals and incentives for April to help keep change in your pockets and have peace of mind down the road.

## Autotrader Editors' Top Picks for Certified Pre-Owned Deals for April 2017

Acura's certified pre-owned program offers powertrain coverage for up to seven years or 100,000 miles from the original sale date -- along with an extra year of bumper-to-bumper protection. In April, qualified shoppers interested in a certified pre-owned MDX can get a great deal: Acura is offering certified pre-owned versions of the crossover with interest as low as 1.9 percent for up to 36 months.

Audi's certified pre-owned program is among the best on the market, as it offers comprehensive coverage for up to six years or 100,000 miles from a car's original sale date -- not just powertrain coverage. Audi is offering qualified buyers up to \$1,000 cash back on certain certified pre-owned A8 models through the end of April.

**BMW's excellent certified pre-owned warranty** offers up to six years or 100,000 miles of bumper-to-bumper coverage for most of its vehicles. Meanwhile, the BMW i3 is a plug-in electric car or hybrid vehicle (depending on which version you choose) with highly modern styling, both inside and out. The best deal is for qualified shoppers looking to finance a certified preowned i3, as BMW is touting 0.9 percent interest for up to 36 months -- an unusually low rate for the automaker.

Cadillac's CPO program\_offers good terms -- including a comprehensive, bumper-to-bumper warranty that covers vehicles for up to six years or 100,000 miles from the original sale date. Cadillac is boasting 2.9 percent interest for up to 60 months on all certified pre-owned SRX models to qualified buyers -- a great deal for any used vehicle, and especially one with a long, manufacturer-backed warranty.

<u>Jaguar's certified pre-owned program</u> boasts bumper-to-bumper coverage for seven years or 100,000 miles from the original sale date. Through the end of the month, Jaguar is offering qualified shoppers 0.9 percent interest on all certified pre-owned XF models for up to 24 months -- or up to 60 months if you choose a CPO 2014 or 2015 XF.

For additional details on the CPO programs mentioned, please visit <a href="http://www.autotrader.com/car-deals/cpo-deals-april-2017-263925">http://www.autotrader.com/car-deals/cpo-deals-april-2017-263925</a>.

Learn more about the advantages of CPO at Autotrader.com's "What are the Benefits of Certified Pre-Owned?"

## **About Autotrader**

Autotrader is the most visited third-party car shopping site, with the most engaged audience of in-market shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered consumer looking to find or sell the perfect new, used or certified pre-owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing solutions guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience.

Autotrader is a Cox Automotive<sup>™</sup> brand. Cox Automotive is a subsidiary of Cox Enterprises. For more information, please visit http://press.autotrader.com.

## **About Cox Automotive**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 33,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues exceeding \$20 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit www.coxautoinc.com.

**SOURCE** Autotrader

For further information: Nichole Mrasek, 678-429-7627, nichole.mrasek@coxautoinc.com

https://press.autotrader.com/2017-04-11-Top-Certified-Pre-Owned-Deals-for-April-According-to-Autotrader