# Top Certified Pre-Owned Deals for May, According to Autotrader

ATLANTA, May 4, 2017 /<u>PRNewswire</u>/ -- The expert editors at Autotrader have compiled their list of the top certified pre-owned (CPO) programs available for May. Get your summer off to the right start with the best deals on good-as-new vehicles from an assortment of automakers.

"Shopping CPO is ideal for price-conscious car shoppers that do not want to sacrifice quality over a good deal," said Brian Moody, Autotrader executive editor. "With CPO inspection and warranty coverage, you're likely to get a vehicle that is among the better choices out there."

The editors of Autotrader release their list of their picks of the best CPO deals and incentives for the month of May to assist buyers on finding their perfect car match to start the summer season.

## Autotrader Editors' Top Picks for Certified Pre-Owned Deals for May 2017

**BMW's certified pre-owned program** offers models that are available with an excellent warranty that offers coverage for up to 6 years or 100,000 miles from the original sale date. Through the end of May, qualified shoppers interested in a certified pre-owned 3 or 4 Series can get 0.9 percent interest for up to 36 months -- a new-car deal on a used model.

**Chevrolet's certified pre-owned program** is offering qualified shoppers interested in a certified pre-owned Chevrolet Cruze, Equinox, Malibu, Silverado, or Traverse can get 1.9 percent interest for up to 36 months -- a good rate for a used vehicle.

**Ford's certified pre-owned program** offers excellent coverage, boasting up to 7 years or 100,000 miles of powertrain protection from the original sale date, along with an extra year or 12,000 miles of bumper to bumper coverage. Through the end of the month, Ford is offering qualified buyers 2.9 percent interest for up to 66 months on all certified pre-owned models.

Nissan's certified pre-owned program offers some impressive incentives to qualified buyers, including 1.95 percent interest for up to 36 months or 3.95 percent interest for up to 72 months -- deals that are available on any model among Nissan's certified pre-owned fleet. The automaker is even taking things a step further, offering up to \$500 cash back on certified pre-owned examples of the Altima, Maxima, Rogue, and Sentra.

Land Rover's excellent CPO warranty which offers bumper-to-bumper coverage for up to 7 years or 100,000 miles, but a certified pre-owned Evoque is also offered with some excellent deals. The best deal is on certified pre-owned 2013-2015 Evoque models, as Land Rover is offering qualified shoppers 0.9 percent interest for up to 60 months -- but even a certified pre-owned 2016 Evoque can be had with an alluring 2.9 percent for up to 60 months.

**Toyota's certified pre-owned program** is among our favorites: it offers 7 years or 100,000 miles of powertrain protection, and boasts an additional year of bumper-to-bumper coverage. Through the end of the month, the Prius is offered with 1.9 percent interest for up to 60 months to qualified shoppers-- a deal that also extends to the smaller Prius c and larger Prius v.

Volkswagen's certified pre-owned program is even more enticing than

usual in May thanks to a special offer aimed at qualified shoppers interested in financing a used Volkswagen. That deal touts 1.99 percent interest on all certified pre-owned Volkswagen models for up to 60 months -- a great rate and a long term that you'll typically only find in the world of new vehicles.

Volvo's certified pre-owned program touts bumper-to-bumper warranty coverage for 7 years or 100,000 miles from the original sale date -- among the longest warranties in the industry. In May, qualified shoppers interested in financing a certified pre-owned Volvo can get 0.9 percent interest for up to 24 months -- not a very long term, but a great rate that you seldom see on used models.

For additional details on the CPO programs mentioned, please visit <u>http://www.autotrader.com/car-deals/cpo-deals-may-2017-265072</u>.

Learn more about the advantages of CPO at Autotrader.com's <u>"What are the</u> <u>Benefits of Certified Pre-Owned?</u>"

### About <u>Autotrader</u>

Autotrader is the most visited third-party car shopping site, with the most engaged audience of in-market shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered consumer looking to find or sell the perfect new, used or certified pre-owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing solutions guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience.

Autotrader is a Cox Automotive<sup>™</sup> brand. Cox Automotive is a subsidiary of Cox Enterprises. For more information, please visit <u>http://press.autotrader.com</u>.

### **About Cox Automotive**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 33,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues exceeding \$20 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit www.coxautoinc.com.

#### SOURCE Autotrader

For further information: Nichole Mrasek, 678-429-7627, nichole.mrasek@coxautoinc.com