

## **Motorcycles on Autotrader Now Offers Motorcycle History Reports, Shoppers Peace of Mind, with Cyclechex**

ATLANTA, August 6, 2018 – Like any major purchase, shopping for a motorcycle requires research, including pricing, available inventory and vehicle condition, if previously owned. However, without a vehicle’s history, buyers don’t have the full view of a motorcycle’s history. To help provide shoppers with peace of mind, Motorcycles on Autotrader, an Autotrader offering with online classifieds for new and used motorcycles, and other resources for enthusiasts, now gives consumers easy access to Motorcycle History Reports through Cyclechex on the majority of its dealer and private seller listings.

“Working with Cyclechex, our motorcycle shoppers now have even more valuable information to help make an informed purchase decision,” said Thomas Wadley, product manager for Motorcycles on Autotrader.

“Investing in a vehicle history report could make or break a purchase decision, helping prevent headaches down the road.”

Cyclechex Motorcycle History Reports include the motorcycle’s title brand history, any reported odometer readings, whether the motorcycle has been reported as “salvage” or a “total loss” by an insurance company, reports from vehicle recyclers who may have handled the motorcycle, vehicle specifications, access to the manufacturer’s recall history, and more.

“Our Motorcycle History Report has proven to be an invaluable source of information for people who are considering the purchase of a used motorcycle,” said Anthony Havens, president of iMobile Solutions, Inc.

“With our exciting new relationship with Motorcycles on Autotrader, and the trust they instill in the marketplace, we’re anticipating another major milestone for Cyclechex and its ability to reach a broader consumer market for our product.”

For more information on this new offering, visit Motorcycles on Autotrader at [www.motorcycles.autotrader.com](http://www.motorcycles.autotrader.com), or Cyclechex at [www.cyclechex.com](http://www.cyclechex.com).

### **About Cyclechex**

Cyclechex ([www.cyclechex.com](http://www.cyclechex.com)) is a product offered by iMobile Solutions, Inc. providing comprehensive vehicle title history reports to consumers, dealers, insurance companies, credit unions and more. The reports are trusted by industry professionals to provide timely and thorough title history reports. iMobile Solutions’ other motor vehicle

markets served are recreational vehicles (RV's) [www.rvchecks.com](http://www.rvchecks.com) and commercial or heavy-duty trucks [www.truckchex.com](http://www.truckchex.com).

### **About Autotrader**

Autotrader is the most visited third-party car shopping site, with the most engaged audience of in-market shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered consumer looking to find or sell the perfect new, used or Certified Pre-Owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing solutions guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience.

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### **About Cox Automotive**

Cox Automotive Inc. makes buying, selling and owning cars easier for everyone. The global company's 34,000-plus team members and family of brands, including Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, VinSolutions®, vAuto® and Xtime®, are passionate about helping millions of car shoppers, 40,000 auto dealer clients across five continents and many others throughout the automotive industry thrive for generations to come. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately-owned, Atlanta-based company with revenues exceeding \$20 billion. Visit [coxautoinc.com](http://coxautoinc.com)

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