

AutoTraderClassics.com Launches "Big Project" Sweepstakes

Entrants have the chance to win one of three grand prizes or 350 weekly prize packs to bring dream automotive projects to life

ATLANTA, April 2, 2013 /PRNewswire/ -- AutoTraderClassics.com is giving consumers the cash and the tools to make their dream automotive projects a reality with the "Big Project Giveaway" sweepstakes.

AutoTraderClassics.com will be giving away three checks for \$5,000 along with three different grand prizes during consecutive entry periods between April 1 and Nov. 30, 2013. During the first prize period, April 1 – June 21, entrants have the opportunity to win a NewAge Products 7-piece cabinetry set. During the second prize period, June 22 – Sept. 10, entrants can win a \$2,000 gift certificate from Coker Tire. During the third prize period, Sept. 11 – Nov. 30, participants can win a four-post lift from Direct-Lift. Entrants also have the chance to win one of 350 weekly prize packs that include sponsored prizes to make any car hobby project a little easier.

This contest is a follow-up to last year's "Ride or Restore" sweepstakes, where AutoTraderClassics.com awarded one lucky winner a \$10,000 check to purchase or restore a classic vehicle.

"We're taking everything up a notch this year: more prizes, more chances to win and a new approach that will give more people the chance to bring their dream projects to life," said Marcus Dame, executive director, AutoTraderClassics.com. "This eight-month event is just one way we're recognizing, encouraging and celebrating classic car culture."

Consumers can visit AutoTraderClassics.com/win or the AutoTraderClassics.com [Facebook page](#) to view official rules and enter weekly. Entrants also have the choice to make a financial donation to the American Red Cross for an additional weekly entry.

About AutoTrader Classics

AutoTraderClassics.com, launched in 2008 and headquartered in Atlanta, Ga., is the Internet's leading automotive classifieds marketplace dedicated to the classic vehicle sector, with thousands of listings of classic cars and trucks, as well as parts for those vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTraderClassics.com unites classic car enthusiasts with the vehicle of their dreams. The company also owns DealsOnWheels.com a source for collectable cars, repairable cars, motorcycles, ATVs, RVs/campers, trailers, work trucks and vehicles under \$10,000. For more information, please visit AutoTraderClassics.com and DealsOnWheels.com

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For further information: Nicole Carriere, +1-404-568-7822 (o), +1- 770-547-7950 (m), nicole.carriere@autotrader.com