AutoTraderClassics.com Opens "Big Project" Sweepstakes Second Entry Period

ATLANTA, June 21, 2013 <u>/PRNewswire/ -- AutoTraderClassics.com</u> is giving consumers a chance to win the cash and tools to make their dream automotive projects a reality with the "Big Project Giveaway" sweepstakes.

(Logo: http://photos.prnewswire.com/prnh/20130621/CL36565LOGO)

AutoTrader Classics opens its second entry period (June 22 - September 10) to win a check for \$5,000 along with a set of tires valued at \$2,000 from Coker Tire. The following entry period, open from September 11 – November 30, will provide an opportunity for an entrant to win another \$5,000 check and a four-post lift from Direct-Lift. During the Sweepstakes, entrants also have the chance to win one of 10 weekly prizes packs including items from partners NewAge, Enco, Ucoat-It, Royal Purple, and NPD.

To enter the sweepstakes:

Consumers can visit <u>AutoTraderClassics.com/win</u> or the <u>AutoTrader Classics Facebook page</u> to view official rules and enter weekly. Entrants also have the choice to make a financial donation to the American Red Cross for an additional weekly entry.

About AutoTrader Classics

AutoTrader Classics.com, launched in 2008 and headquartered in Atlanta, Ga., is the Internet's leading automotive classifieds marketplace dedicated to the classic vehicle sector, with thousands of listings of classic cars and trucks, as well as parts for those vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTraderClassics.com unites classic car enthusiasts with the vehicle of their dreams. The company also owns DealsOnWheels.com a source for collectable cars, repairable cars, motorcycles, ATVs, RVs/campers, trailers, work trucks and vehicles under \$10,000. For more information, please visit AutoTraderClassics.com and DealsOnWheels.com

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For further information: Nicole Carriere, 404-568-7822 (o) 770-547-7950 (m), nicole.carriere@autotrader.com

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