

AutoTrader.com Editors Name "Must Shop Fuel-Efficient Vehicles" for 2014

List stems from new research revealing younger car shoppers are making fuel efficiency a top priority

ATLANTA, May 8, 2014 /PRNewswire/ -- Younger car shoppers are placing more importance on fuel efficiency than their older counterparts, according to new research from [AutoTrader.com](#)®. When asked what factors most influence which car to purchase, fuel efficiency ranks second only to price for Millennials (ages 18-34). Millennials are also three times more likely to consider purchasing an electric vehicle than older generations.



In response to this, [AutoTrader.com](#)'s expert editorial team has named the [ten "Must Shop" vehicles](#) for consumers who are looking to reduce or eliminate their visits to the gas station. The list includes vehicles at a range of price points and powertrains, and is designed to give car shoppers choices depending on their budget and personal preferences.

"There are more options out there for shoppers interested in fuel efficiency than ever before, and the technology just keeps getting better," said Brian Moody, [AutoTrader.com](#) site editor. "It used to be that people who wanted a fuel efficient vehicle might have to compromise on style and performance, and that's definitely not the case today. The cars we've recognized fall into that sweet spot of 'having it all' – and many are at a price that's within reach for car shoppers who are just starting out."

The new vehicles [AutoTrader.com](#) editors say should be on the shopping list of fuel-conscious consumers include:

- Chevrolet Volt
- Ford Fusion Hybrid
- Honda Accord Hybrid
- Infiniti Q50 Hybrid
- Lexus ES 300h
- Lexus GS 450h
- Mazda CX-5
- Nissan Leaf
- Tesla Model S
- Volkswagen Passat TDI

For more information about each of these vehicles, expert advice and to search more than 4 million new and used cars for sale, visit [AutoTrader.com](#).

About [AutoTrader.com](#)

Created in 1997, Atlanta-based [AutoTrader.com](#) is the Internet's ultimate automotive marketplace. As a leading resource for car shoppers and sellers, [AutoTrader.com](#) aggregates millions of new, used and certified pre-owned cars from thousands of dealers and private sellers and provides expert articles and reviews. [AutoTrader.com](#), which also operates the [AutoTraderClassics.com](#) auto marketing brand, is wholly owned by AutoTrader Group. Additionally, AutoTrader Group owns Kelley Blue Book ([KBB.com](#)®) as well as companies that provide a full suite of software tools that help dealers and manufacturers manage their inventory and advertising online: vAuto®, HomeNet Automotive®, VinSolutions®, AIS Rebates™, Genius Labs® and Haystak™. AutoTrader Group is a subsidiary of Cox Enterprises. For more information, please visit <http://press.autotrader.com>.

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