AutoTrader.com Editors Name the "Must Experience" Automotive Interiors under \$40,000 Experts reveal which models offer the best combination of comfort, style and value for new car shoppers

ATLANTA, June 26, 2014 /PRNewswire/ -- It's what's inside that counts for car shoppers, according to new research from AutoTrader.com. Nearly a third of shoppers say "comfort" is one of their three most important considerations when deciding which new car to buy.



To help shoppers decide which cars will give them the creature comforts they're craving, the expert editors at AutoTrader.com have identified which interiors consumers "must experience" when looking for their next vehicle.

"The good news for shoppers is that you don't have to buy an expensive car to enjoy things like leather seats and the latest infotainment system," said AutoTrader.com site editor, Brian Moody. "Automakers are recognizing how important a quality interior is to getting someone to purchase their vehicle over the competition, and they're investing accordingly."

To make the list, a vehicle's interior needed to offer a combination of comfort, convenience features and appealing design at a significant value for a consumer. The recognized models include:

2015 Volkswagen Golf

2015 Chrysler 200

2015 Hyundai Genesis

2014 Ford Flex with MyFord Touch

2014 Kia Cadenza

2014 Buick LaCrosse

2014 Mazda3

2014 Lexus IS

2014 Jeep Grand Cherokee

2014 Nissan Pathfinder

For more information about each of these vehicles, expert advice and to search more than 4 million new and used cars for sale, visit <u>AutoTrader.com</u>.

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Created in 1997, Atlanta-based <u>AutoTrader.com</u> is the Internet's ultimate automotive marketplace. As a leading resource for car shoppers and sellers, <u>AutoTrader.com</u> aggregates millions of new, used and certified pre-owned cars from thousands of dealers and private sellers and provides expert articles and reviews. <u>AutoTrader.com</u>, which also operates the <u>AutoTraderClassics.com</u> auto marketing brand, is wholly owned by AutoTrader Group. Additionally, AutoTrader Group owns Kelley Blue Book (<u>KBB.com</u>®) as well as companies that provide a full suite of software tools that help dealers and manufacturers manage their inventory and advertising online: vAuto®, HomeNet Automotive®, VinSolutions®, AIS RebatesTM, Genius Labs® and HaystakTM. AutoTrader Group is a subsidiary of Cox Enterprises. For more information, please visit http://press.autotrader.com.

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