

**AutoTrader.com Automotive employees to rehab
Habitat for Humanity Home in Royal Oak, Michigan
More than 40 Detroit-based Cox Automotive employees volunteer
for construction project in Metro-Detroit**

ROYAL OAK, Mich., Sept. 23, 2014 /PRNewswire/ -- Today AutoTrader.com announced employees based in their Novi, Michigan office will help rehab a single family home in Royal Oak, Michigan with Oakland County Habitat for Humanity on September 30th.

This is one of five home builds in 2014 powered by AutoTrader.com, which provides both monetary and manpower support for builds across the country. More than 40 local Cox Automotive employees will participate in the project.

"Detroit is the center of the automotive universe," said Ron Boe, AutoTrader.com vice president of national accounts. "It is also the community in which we live, work and play. Our Cox Automotive family of companies, including AutoTrader.com, AIS Rebates and Kelley Blue Book, all have a strong commitment to giving back to that community. We are proud to support this powerful contribution to the Detroit metro area."

Oakland County Habitat for Humanity is one of our most established AutoTrader.com community relations partnerships in Detroit where employees are able to give time to match the company's monetary donation with boots on the ground.

"We strive to encourage employee volunteerism and establish true community partnerships by providing in-kind donations and charitable contributions to support our employees' passions," said Jennifer Bronner, AutoTrader.com community relations manager. "We're also proud to spread awareness about Habitat for Humanity to our 18 million monthly site visitors, and encourage involvement to create a positive impact in communities nationwide."

For car shopping tips, expert advice and to browse more than 4 million new and used vehicles for sale, visit AutoTrader.com.

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