

Strong Economy and Low Gas Prices Drove CPO Shoppers to Trucks and Large SUVs in June

Large trucks and SUVs made up half of the most-popular CPO vehicles on Autotrader in June

ATLANTA, July 16, 2015 /[PRNewswire](#)/ -- With summer gas prices at a five-year low and the economy going strong, shoppers looking for certified pre-owned (CPO) vehicles on Autotrader.com flocked to trucks and big SUVs last month. These insights are the result of an analysis of Autotrader's Trend Engine data, which measures shopping activity on the site each month. Of the top 20 most-popular CPO vehicles, five were trucks and five were large SUVs.

"Americans' love affair with large SUVs and trucks has been fueled by several factors, from low prices at the pump to the bustling economy," said Michelle Krebs, senior analyst at Autotrader. "In addition to cheap gas driving people to larger—and less fuel efficient—new and used vehicles, the recent uptick in housing starts and construction puts people back to work who need trucks for their jobs. Steadier employment also means people are using SUVs for not only work but also recreation. A growing pool of certified pre-owned models enable them to get into quality vehicles at a pre-owned price but with the peace of mind that warranties provide."

Overall, five trucks and five SUVs made the list of most-popular CPO vehicles on Autotrader.com in June, with four of the five trucks earning placement in the top 10. The CPO Ford F-150 took the top spot, with the CPO Chevrolet Silverado 1500 coming in at No. 2. The CPO GMC Sierra 1500 and CPO Toyota Tacoma came in back-to-back at No. 9 and No. 10, respectively. The CPO Toyota Tundra landed at No. 18.

On the SUV front, the Jeep Grand Cherokee was the fifth most-popular CPO vehicle on the site, and four other SUVs also made the top 20 list: the CPO Chevrolet Tahoe at No. 8, the CPO Jeep Wrangler at No. 12, the CPO Toyota Highlander at No. 13, and the CPO Ford Explorer at No. 19.

The full list of most-popular CPO models on Autotrader follows:

June 2015 Rank	Make	Model
1	Ford	F-150
2	Chevrolet	Silverado 1500
3	Honda	Accord
4	BMW	3 Series
5	Jeep	Grand Cherokee
6	Ford	Mustang
7	Mercedes-Benz	E Class
8	Chevrolet	Tahoe
9	GMC	Sierra C/K1500
10	Toyota	Tacoma
11	Porsche	911/911Turbo
12	Jeep	Wrangler
13	Toyota	Camry
14	Chevrolet	Corvette
15	Toyota	Highlander
16	Mercedes-Benz	C Class
17	Chevrolet	Camaro
18	Toyota	Tundra
19	Ford	Explorer
20	Honda	Civic

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