

Top Certified Pre-Owned Deals for July, According to Autotrader

ATLANTA, July 10, 2017 /[PRNewswire](#)/ -- July is the time for backyard barbecues, road trips and fun with family and friends. It's also a great time to shop summer's sale events. With a lot of summer left to enjoy, consumers have plenty of time to take advantage of discounted prices, and if shoppers are in the market for a car, consider shopping certified pre-owned (CPO) for additional incentives.

"For shoppers that are looking for great value in their next car, but are concerned about the potential repair bills that could crop up with a used car, a certified pre-owned model is a good option," said Brian Moody, Autotrader executive editor.

The expert editors at Autotrader are excited to announce their list of the best certified pre-owned deals offered for July.

Autotrader Editors' Top Picks for Certified Pre-Owned Deals for July 2017

[Audi's certified pre-owned program](#) is even more enticing thanks to an excellent incentive from the automaker: through the end of August, Audi is offering just 2.49 percent interest on all 2012 through 2016 certified pre-owned models (except the exotic R8 sports car) for up to 66 months -- a long term and a great rate, especially for a pre-owned vehicle.

[Cadillac's certified pre-owned program](#) is offering qualified shoppers 2.9 percent interest for up to 36 months on any certified pre-owned 2015 or newer SRX, combining a great deal and the peace of mind that comes with a manufacturer-backed warranty.

[Kia's certified pre-owned program](#) is sweetened even further in July: through the end of the month, qualified shoppers interested in a certified pre-owned Kia can get 1.9 percent interest for up to 36 months on any and all CPO Kia models -- an excellent deal for a used vehicle.

[Mazda's certified pre-owned program](#) offers two desirable warranties for shoppers interested in adding some manufacturer-backed peace of mind to a used car. Mazda is currently offering a special incentive on CPO vehicles: through the end of September, Mazda is touting 1.49 percent interest for up to 36 months on all CPO models.

[Mercedes-Benz's certified pre-owned program](#) offers shoppers interested in a CPO CLA a good deal this month: through the end of July, Mercedes is offering 1.99 percent interest on all CPO 2014-2016 CLA models for up to 36 months -- a good offer that beats out Mercedes' usual new-car rates.

[MINI's certified pre-owned program](#) roughly mirrors parent company BMW's, and that's a good thing. In July, MINI is offering an even bigger incentive than its excellent warranty for shoppers to consider a certified pre-owned model. Through the end of the month, drivers interested in a good deal on a CPO MINI can get 0.9 percent interest on any certified pre-owned 2013 or 2014 model. For drivers looking to pay cash, MINI is offering up to \$500 cash back on certified pre-owned 2013 and 2014 models -- a rare cash back deal on a CPO vehicle.

[Toyota's certified pre-owned program](#) offers two big warranty benefits for drivers interested in getting a used car with the peace of mind that comes

from a manufacturer-backed warranty. In July, the deal is sweetened even further on the popular Toyota Camry Hybrid: through the end of October, Toyota is offering certified pre-owned versions of the fuel-efficient Camry Hybrid with 1.9 percent interest for up to 60 months -- a great deal on a used model.

[Volvo's certified pre-owned program](#) is among the very best, as it offers 7 years or 100,000 miles of comprehensive coverage from the original sale date. In July, Volvo is also offering a special incentive on the certified pre-owned 2015 S60 sedan. Through the end of the month, shoppers who buy a CPO 2015 S60 can get 0 percent interest for up to 24 months -- a strong deal, as most automakers won't offer 0 percent interest on their certified pre-owned models.

For additional details on the CPO programs mentioned, please visit <https://www.autotrader.com/car-deals/cpo-deals-july-2017-267285>.

Learn more about the advantages of CPO at Autotrader.com's ["What are the Benefits of Certified Pre-Owned?"](#)

About Autotrader

Autotrader is the most visited third-party car shopping site, with the most engaged audience of in-market shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered consumer looking to find or sell the perfect new, used or certified pre-owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing solutions guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience.

Autotrader is a Cox Automotive™ brand. Cox Automotive is a subsidiary of Cox Enterprises. For more information, please visit <http://press.autotrader.com>.

About Cox Automotive

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, software, financial, wholesale and e-commerce solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 33,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues exceeding \$20 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit www.coxautoinc.com.

SOURCE Autotrader

For further information: Nichole Mrasek, 678-429-7627,
nichole.mrasek@coxautoinc.com