

## Domestic Vehicles Dominate Autotrader's Hottest Cars for Summer 2017

ATLANTA, July 19, 2017 /PRNewswire/ -- With massive heat waves sweeping the nation and most of America in the throes of the dog days of summer, Autotrader's editors examined recent data to uncover the [Hottest Cars for Summer 2017](#).

The findings reveal that year-to-date, car shoppers visiting Autotrader's website are searching most for vehicles from domestic manufacturers, with nine out of the top 10 cars, trucks and SUVs on the list hailing from American auto companies. Four vehicles are Chevrolets, three are Fords and two are Jeeps, with one Toyota model rounding out the list. In addition, eight out of the 10 vehicles on the list are either trucks or SUVs, showcasing that America's love affair with utility continues. The two lone cars on the list boast classic American nameplates, demonstrating that even amidst the summer heat, a several-decades-long legacy of style and performance will always be cool.

"Summer has a kind of patriotic, nostalgic feel and it's a good time to shop for a car. Shoppers looking for American vehicles should check out our list of Hottest Cars for Summer 2017, since many are popular names made by domestic automakers," said Brian Moody, executive editor at Autotrader. "Of course, the trend away from sedans is in full swing with the majority of the most-searched vehicles on Autotrader being trucks and SUVs like the Jeep Wrangler. Notable exceptions are performance coupes like the Chevy Corvette and Ford Mustang."

### Autotrader's Hottest Cars for Summer 2017

Rank	Vehicle	Samples of Autotrader's Editorial Commentary
1	Ford F-150	It's not surprising that the Ford F-150 is the most researched car on Autotrader – it is, after all, the most popular vehicle in the United States, offered in a wide range of body style, drivetrain, engine and trim level configurations...currently there are more than 51,000 F-150 models listed for sale on Autotrader across the country.
2	Jeep Wrangler	It's easy to see why Jeep's Wrangler is one of the hottest cars for summer, because basically it can do anything...it's a great convertible, it's a great SUV and since Jeep has been making a four-door version of the Wrangler for the last 10 years, it even can be a great family car...currently there are roughly 25,000 Wrangler models listed for sale on Autotrader.
3	Chevrolet Silverado 1500	The light-duty Chevy Silverado 1500 usually is nipping at the Ford F-150's heels on the list of the most popular vehicles in the United States...offered in a multitude of configurations with a wide range of body styles, engines, trim levels and various bed

		and cab lengths, you can generally find just about anything you want...currently there are more than 45,000 Silverado pickups available for sale on Autotrader.
4	Ford Mustang	The Ford Mustang is an exciting sports car that's perfect for fun in the summer, offering both excellent performance and the option for a convertible model, so you can drop the top and soak in the warm weather...currently there are nearly 20,000 Mustangs listed for sale on Autotrader.
5	Ford F-250	The Ford F-250 is the heavy-duty version of Ford's light-duty F-150 full-size pickup, aimed at shoppers who pull especially large trailers or haul especially heavy loads...currently there are almost 14,000 different F-250 models available for sale on Autotrader.
6	Chevrolet Corvette	With its excellent performance and its big V8 engine up front, the Corvette is an American institution and might just be the perfect summer toy...and if you get a Corvette convertible, or a coupe with a removable roof panel, you can enjoy the summer sun from the cockpit of your exciting new sports car... currently there are more than 11,000 Corvette models listed for sale on Autotrader, with prices ranging from six figures to below \$10,000.
7	Toyota Tacoma	The Toyota Tacoma is a reliable, durable pickup that's perfect for summer fun and with its reasonable sizing, you can use it to commute around town...with its bulletproof reliability, you should have no trouble getting many years – and many summers – out of your Tacoma, if you buy a nice example... currently there are more than 15,000 Tacoma models available for sale on Autotrader.
8	Jeep Grand Cherokee	The Jeep Grand Cherokee is revered for its do-anything capabilities, from family hauler to off-roader to (depending on the particular trim level) performance SUV to luxury SUV and more...currently there are more than 24,000 Grand Cherokee models listed for sale on Autotrader, representing a wide range of model years, trim levels, conditions and pricing.
9	Chevrolet Silverado 2500	The Chevy Silverado 2500 is a heavy-duty, full-size pickup that adds additional capabilities to the already impressive Silverado 1500, touting larger engines, sturdier chassis and stronger towing and hauling capabilities...currently there are more than 10,000 Silverado 2500 models listed for sale on Autotrader across the country.
10	Chevrolet	The Chevy Tahoe is a full-size SUV that's

	Tahoe	been available for more than 20 years as a "baby brother" to the larger Chevy Suburban...available in two- or four-wheel drive and with a wide range of features, the Tahoe has a special ability to carry an entire family and a lot of stuff, while simultaneously pulling a boat or hauling a camper...currently there are more than 14,000 Tahoe models listed for sale on Autotrader, from older models listed low prices to brand-new models with all the trimmings.
--	-------	--

Autotrader's Hottest Cars for Summer 2017 list features the 10 most-searched new, used and certified pre-owned cars on Autotrader's website from January 1 - May 31, 2017 (ranked by search volume). For more information, visit <https://www.autotrader.com/best-cars/10-hottest-cars-for-summer-2017-267489>.

#### **About [Autotrader](#)**

Autotrader is the most visited third-party car shopping site, with the most engaged audience of in-market shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered consumer looking to find or sell the perfect new, used or Certified Pre-Owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing solutions guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience.

Autotrader is a Cox Automotive™ brand. Cox Automotive is a subsidiary of Cox Enterprises. For more information, please visit <http://press.autotrader.com>.

#### **About Cox Automotive**

Cox Automotive Inc. is transforming the way the world buys, sells and owns cars with industry-leading digital marketing, financial, retail and wholesale solutions for consumers, dealers, manufacturers and the overall automotive ecosystem worldwide. Committed to open choice and dedicated to strong partnerships, the Cox Automotive family includes Autotrader®, Dealer.com®, Dealertrack®, Kelley Blue Book®, Manheim®, NextGear Capital®, vAuto®, Xtime® and a host of other brands. The global company has 34,000 team members in more than 200 locations and is partner to more than 40,000 auto dealers, as well as most major automobile manufacturers, while engaging U.S. consumer car buyers with the most recognized media brands in the industry. Cox Automotive is a subsidiary of Cox Enterprises Inc., an Atlanta-based company with revenues exceeding \$20 billion and approximately 60,000 employees. Cox Enterprises' other major operating subsidiaries include Cox Communications and Cox Media Group. For more information about Cox Automotive, visit [www.coxautoinc.com](http://www.coxautoinc.com).

SOURCE Autotrader

For further information: Nichole Mrasek, Senior Public Relations Manager, 678.429.7627, [nichole.mrasek@autotrader.com](mailto:nichole.mrasek@autotrader.com)