Autotrader Launches Fasterclass with Frankie Muniz

Learn to buy a car in less than 3 minutes – and earn a $25 prepaid card with Fasterclass video series*

ATLANTA, Nov. 5, 2025 /PRNewswire/ -- Autotrader, a Cox Automotive brand, today launched Fasterclass with Frankie Muniz, actor and NASCAR driver. Fasterclass is a quick, educational video series that shows car buyers how to use Autotrader to find their next car *fast*, giving consumers time back for what matters most.

In less than 3 minutes, Frankie walks buyers through Autotrader, a shopping solution fueled by real data and smart technology to guide car buyers through the process. Autotrader creates a personalized car buying experience, surfacing cars that best fit their lifestyle and budget.

Each video in the Fasterclass series showcases how Autotrader efficiently syncs consumers' data and preferences with a variety of trusted inventory, search, budgeting, and buy online functionality to streamline the car-buying experience and help shoppers find the perfect car. After completing the series, consumers will receive a pre-paid card in the amount of twenty-five dollars* as a reward for utilizing the video series to help save time on buying their next car.

"As a race car driver, I know how important it is to make quick, smart decisions on and off the track, and buying a car should feel just as fast and effortless," said Frankie Muniz. "I'm thrilled to have partnered with Autotrader to demonstrate a simple and stress-free process for finding the next car to best fit your lifestyle."

"Buying a car has never been easier, thanks to Autotrader. We brought in Frankie Muniz to demonstrate just how quickly and efficiently consumers can find their next car," said Greta Crowley, Vice President of Marketing at Cox Automotive. "This video series is an engaging and fun way for consumers to learn that buying their next car is simple and taking this course frees up time for life's priorities."

Car buyers can take Fasterclass here to learn how to find their perfect car and receive a prepaid card* as a reward for the time they save.

**Limited to first 300 consumers. Open to legal residents of the 50 U.S. (including D.C.), 18 years old or older. Program ends 11/30/25 or whenever all 300 offers are claimed, whichever occurs first. The offer will be fulfilled within 7-10 business days of program end. Limit: one (1) offer per household. For complete Terms and Conditions and all details, visit autotraderfasterclass.com. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.*

About Autotrader
Autotrader is the most recognized third-party car listings brand, with the most engaged audience of in-market car shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered car shopper looking to find or sell the perfect new, used or Certified Pre-Owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing and retailing solutions allow consumers to build their deal online, and guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience. Autotrader is a Cox Automotive™ brand. Cox Automotive is a subsidiary of Cox Enterprises. For more information, please visit http://press.autotrader.com.

About Cox Automotive

Cox Automotive is the world's largest automotive services and technology provider. Fueled by the largest breadth of first-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000+ employees on five continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®, Manheim®, vAuto®, Dealertrack®, NextGear Capital™, CentralDispatch® and FleetNet America®. Cox Automotive is a subsidiary of Cox Enterprises Inc., a privately owned, Atlanta-based company with $23 billion in annual revenue. Visit coxautoinc.com or connect via @CoxAutomotive on X, CoxAutoInc on Facebook or Cox-Automotive-Inc on LinkedIn.

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