

Autotrader Announces the Best Year-End Holiday Deals of 2025

*All Deals Available on Cars Priced Under \$50,000**

ATLANTA, Dec. 17, 2025 /PRNewswire/ -- Autotrader, a Cox Automotive brand, announces major [end of the year deals](#) from automakers to help consumers make their final purchase of 2025 or first purchase of 2026 even easier. The deals, available on cars under \$50,000, include low annual percentage rate (APR) financing and lease deals on SUVs, cars, trucks, and electric vehicles (EVs). This year-end list includes vehicles for all lifestyles, such as those looking for outdoor adventure, great gas mileage, tech-forward features, family friendly cabins and more.

"As new models arrive at car dealerships, more deals become available on outgoing models," said Sean Tucker, managing editor for Autotrader. "Automakers understand the importance of delivering value to potential buyers and these impressive year-end deals go a long way towards helping consumers feel more confident in their car-buying decisions, even amid today's economic pressures."

Best Year-End Holiday Car Deals of 2025 (in alphabetical order)

2025 Chevrolet Silverado 1500
2025 Ford Explorer
2026 GMC Sierra 1500
2026 Honda Civic Hatchback
2025 Hyundai Ioniq 5
2025 Mazda CX-50
2025 Nissan Kicks
2025 Subaru Impreza
2026 Toyota Corolla
2026 Toyota Corolla Cross

For vehicle photos, the specific deals, sticker price, and expiration for each model, visit <https://www.autotrader.com/car-deals/best-year-end-car-deals>.

**Prices quoted within full list are for the base model unless the deal is for a specific trim, in which case the price is for the model on special. Not all deals will be available in all areas. Prices include destination charges but do not include other mandatory fees like tax, title, or licensing.*

About Autotrader

Autotrader is the most recognized third-party car listings brand, with the most engaged audience of in-market car shoppers. As the foremost authority on automotive consumer insights and expert in online and mobile marketing, Autotrader makes the car shopping experience easy and fun for today's empowered car shopper looking to find or sell the perfect new, used or Certified Pre-Owned car. Using technology, shopper insights and local market guidance, Autotrader's comprehensive marketing and retailing solutions allow consumers to build their deal online, and guide dealers to personalized digital marketing strategies that grow brand, drive traffic and connect the online and in-store shopping experience. Autotrader is a Cox Automotive™ brand. Cox Automotive is a subsidiary of Cox Enterprises. For more information, please visit <http://press.autotrader.com>.

About Cox Automotive

Cox Automotive is the world's largest automotive services and technology provider. Fueled by the largest breadth of first-party data fed by 2.3 billion online interactions a year, Cox Automotive tailors leading solutions for car shoppers, auto manufacturers, dealers, lenders and fleets. The company has 29,000+ employees on five continents and a portfolio of industry-leading brands that include Autotrader®, Kelley Blue Book®,

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