

June 14, 2012

ROAD TRIPS TOP SUMMER VACATION PLANS

The Economy Still Weighs on People's Minds



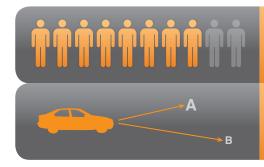
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Percent of travelers who are cutting back their vacation budgets this year.

Source: AutoTrader.com Survey, May 2012

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The Automobile is the Preferred Mode of Transportation for Summer Travelers this Year



Nearly 80% of travelers plan to drive to their vacation destinations this summer.

28% of travelers are more likely to pick a destination they can reach by driving this summer compared to last year.

Source: AutoTrader.com Survey, May 2012

Vehicle Features that are Most Important for Summer Travelers



Good Fuel Economy

55% Storage Space

Source: AutoTrader.com Survey, May 2012

Eight Great Summer Vacation Vehicles



Source: AutoTrader.com Expert Recommendations



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