AutoTrader Classics Hosts "Ride or Restore" $10,000 Sweepstakes

ATLANTA, April 3, 2012 /PRNewswire/ -- Want the opportunity to win money towards the purchase or modification of a classic or performance car? One lucky winner will score $10,000 as the grand prize winner in AutoTrader Classics' "Ride or Restore" sweepstakes.

(Logo: http://photos.prnewswire.com/prnh/20110425/CL88097LOGO)

To enter, participants can visit www.AutoTraderClassics.com/win weekly and complete the entry form for a chance to win $10,000 towards the purchase or modification of a classic or performance car. In addition to the grand prize, 70 participants will have the chance to win cruise-in kits, which include a portable tailgating cooler with mini-grill and folding chair and 30 participants will win AutoTrader Classics t-shirts.

The sweepstakes began at 7:30 a.m. (Eastern Time) April 1 and will conclude on December 1 at 11:59 p.m. (Eastern Time). The winner will be selected at random by AutoTrader Classics and will be notified shortly after the sweepstakes concludes. To read the full official sweepstakes rules, click on the "See the official rules" button on the sweepstakes page.

"AutoTrader Classics provides car enthusiasts of all varieties a place to find the car of their dreams," said Marcus Dame, director of AutoTrader Classics. "In addition, it also includes a constantly growing number of resources designed to help these enthusiasts repair, restore, maintain and fully enjoy their cars and trucks. This is a prize any car collector or auto enthusiast would love."

About AutoTrader Classics

AutoTrader Classics, launched in 2008 and headquartered in Atlanta, Ga., represents the Internet's leading automotive classifieds marketplace dedicated to facilitating the buying, selling, owning and appreciating of classic, collectable, and specialty vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTrader Classics is the marketplace that unites enthusiasts with the car of their dreams. With more than 15,000 listings of classic and performance cars and trucks, a parts comparison shopping funnel, editorial content, event calendars, and resources on how to select, appraise, finance, purchase, transport and maintain a classic car, AutoTrader Classics is the best place for enthusiasts to fuel their passion for classic cars. For more information, please visit www.AutoTraderClassics.com.

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