

Used Car Dealer Podcast Episode #18 – Interview with Brian Moody, Executive Editor of Autotrader

Used Car Dealer Podcast, Nov. 18, 2020 – In episode #18, Zach Klempf has an in-depth interview with Executive Editor of Autotrader Brian Moody where they talk about timely topics ranging from digital retail to consumer trends during the pandemic. In the episode, Zach and Brian discuss:

1. Brian's observations on the impact of the COVID-19 pandemic on retail auto dealers and its effect on the Kelley Blue Book and Autotrader marketplace.
2. Changes in consumer shopping habits during the pandemic.
3. Kelley Blue Book and Autotrader's new monthly best deals list and additional Kelley Blue Book and Autotrader resources for car buyers.
4. How Autotrader differentiates itself in the marketplace.
5. Brian's opinions on EV vehicles.
6. A sneak peek of what is in the Autotrader pipeline.

Listen to the episode here: <https://www.buzzsprout.com/577771/6406975-ep-18-interview-with-brian-moody-the-executive-editor-at-kbb-autotrader>

<https://press.autotrader.com/news-releases?item=132866>