Autotrader, Kelley Blue Book Warm Up the Holiday Season with Tips for End-of-Year Car Buying, Holiday Road Trips, Winter Car Care

Visit HolidayInDrive.com for Helpful Winter Weather Travel Tips and More

ATLANTA, Ga., December 7, 2021 – Autotrader and Kelley Blue Book are teaming up to spread holiday cheer with HolidayInDrive.com, a site devoted to warming up the season with helpful tips for end-of-year car buying, holiday road trips, winter car care and more. To help holiday revelers drive in style, experts from both Autotrader and Kelley Blue Book created content and lists to aid those who are road-tripping to celebrate the season with loved ones, drivers who are braving the winter elements in their everyday lives, and even new-car shoppers looking to put a bow on a brand-new vehicle before we embark upon 2022.

“Before you hit the road this holiday season, there are a few things to consider. Winter driving tips can help those who will be driving in an unfamiliar area or experiencing unfamiliar road conditions, like ice, rain, and snow, “said Brian Moody, executive editor for Autotrader. Maybe you’re staying home this year but have decided to treat yourself to a shiny new sleigh. Whether you’re looking for driving tips, car care reminders, or how to find the best holiday deals, Autotrader has you covered.”

As trusted names in the auto industry, Autotrader and Kelley Blue Book are committed to instilling confidence in shoppers when it comes to researching, purchasing and maintaining the best car to match their everyday lifestyle and holiday travel needs. Some of the helpful content on HolidayInDrive.com includes:

The Best Cars for Holiday Road Trips

Kelley Blue Book recommends the 12 best new vehicles for fall and winter travels. Whether your destination is an hour away or clear across the country, the list includes SUVs, minivans and a truck, covering a wide spectrum of vehicles for you and your family.

20 Tips for Safe Winter Driving

Winter driving is dangerous and can be terrifying, even for well-seasoned motorists. Kelley Blue Book’s experts list 20 helpful winter-driving tips to reduce the probability of an accident.

Best Holiday Car Deals

Looking beyond the frenzy of Black Friday and Cyber Monday, auto manufacturers continue to update incentives for their holiday deals and year-end sales events. Kelley Blue Book rounds up some of the best deals you’ll find for the rest of the year to help make car shopping a little easier.

Four Ways to Get Good Holiday Music in Your Car

Everyone – except maybe the Grinchiest among us – enjoys a song or two with a year-end holiday theme, making us feel joyful and putting us in a celebratory mood. From Spotify playlists to SiriusXM satellite radio and more, Autotrader shares tips for the top ways you can incorporate some musical holiday spirit when spending time in your car.

Best Tips for a Holiday Road Trip

If predictions prove true, Americans will be hitting the road for the holidays at close to pre-pandemic levels. Before setting out on your road trip, stay safe and sane with Autotrader’s top road trip tips to help you get ready for the drive.

Eight Simple Winter Car Care Tips

With the challenges of salted streets, icy roads, freezing temperatures and heavy snow, how do you keep your vehicle in top condition during the difficult winter months? Autotrader lists eight simple car care tips that can go a long way toward making sure your car stays in great shape all winter long.

For the complete list of tips and information from Autotrader and Kelley Blue Book about winter car care, holiday road trips, end-of-year holiday car-shopping deals and more, visit https://holidayindrive.com/.

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About Kelley Blue Book (www.kbb.com)

Founded in 1926, Kelley Blue Book, *The Trusted Resource*®, is the vehicle valuation and information source trusted and relied upon by both consumers and the automotive industry. Each week the company provides market-reflective values on its top-rated website KBB.com, including its famous Blue Book® Trade-In Values and Kelley Blue Book® Price Advisor tool, which provides a range for what consumers can reasonably expect to pay for a vehicle in their area. Car owners looking to sell immediately can also get a redeemable, transaction-ready offer with Kelley Blue Book℠ Instant Cash Offer. The company also provides vehicle pricing and values through various products and services available to car dealers, auto manufacturers, finance and insurance companies, and governmental agencies. Kelley Blue Book is a Cox Automotive brand.

About Cox Automotive

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