AutoTrader.com Promotes Rebecca Watson to Vice President of Organizational Services and Community Relations

AutoTrader.com, the world's largest automotive marketplace, today announced the appointment of Rebecca Watson to Vice President of Organizational Services and Community Relations. In this newly created position, Watson will oversee Facilities Management, Corporate Training and Community Relations as well as Telecommunications and Help Desk groups. Watson will report to Bill Templeton, chief financial officer.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO)

Watson brings over 5 years experience with AutoTrader.com, to the position. She has been a key player in the company's development, most recently serving as Chief Information Officer. Prior to joining AutoTrader.com, Watson served as Multimedia Group Project Manager for the Emerging Technologies group of Bass Hotels & Resorts, Online Technology Manager with Interactive Media and Online Services Division Manager for Crawford Communications. Watson was also a Cryptologic Technician with the Submarine Special Intelligence Communications group of the U.S. Navy and was hand-selected for a position at the White House Communication Agency in Washington D.C.

"With her proven track record with the company and her ability to manage multiple operating departments, Rebecca is a tremendous asset to AutoTrader.com," said Chip Perry, president and chief executive officer, AutoTrader.com. "As our business grows, she will continue to improve our employee experience so that all AutoTrader.com employees are prepared to best serve our customers."

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.5 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 8 million unique visitors every month. Through innovative merchandising products such as multiple photos and auction-style listings and comprehensive search functionality, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise vehicles. AutoTrader.com has been named "the most useful used car site" by consumers and driven the most online used car sales according to JD Power and Associates 2004 Used Autoshopper.com Study(SM).

AutoTrader.com is a majority-owned subsidiary of Manheim, the world's leading provider of automotive services to commercial sellers and automobile dealers. Manheim is a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., and AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

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