# AutoTrader.com Awards Grand Prize in Sweepstakes Featuring Singer-Songwriter Maggie Brown

**Victoria Williams from Carthage, TN, Wins $25,000 Towards the Purchase of a Used Car**

AutoTrader.com, the world's largest automotive marketplace, today announced it has awarded the Grand Prize in a sweepstakes featuring the smash hit "Used Cars" by country recording artist Maggie Brown. Radio listener Vicki Williams won $25,000 towards the purchase of a used car on AutoTrader.com.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO )

Williams called into WUCZ Hot Country 104.1 FM in Carthage and was the local winner. Her name was submitted and then chosen in the national sweepstakes. She was one of several WUCZ listeners who responded to hearing Maggie's song "Used Cars" and who entered to win by making the sounds of a "used" car. Williams shopped on AutoTrader.com and used her $25,000 to purchase a 2003 Chevrolet Silverado truck from Wilson Country Pontiac, GMC, Chrysler, Jeep in Lebanon, TN.

"This new truck could not come at a better time for us," said Williams. "Everyone at Wilson County Automotive, AutoTrader.com and Hot Country 104.1 treated us like gold." Hoover Southerland, Internet sales manager at Wilson County Automotive, added, "This has been a lot of fun for us too. Vicki and her husband could not be more deserving winners."

"We're thrilled Vicki was awarded the prize and found her car on our site," said Clark Wood, vice president of marketing, AutoTrader.com. "The sweepstakes and Maggie's 'Used Cars' reflect the spirit of fun we encourage consumers to bring to the shopping process." AutoTrader.com currently has 2.5 million vehicle listings from 40,000 dealers and 250,000 private owners, which provides the largest selection of vehicles attracting more than 8 million unique visitors every month.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.5 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 8 million unique visitors every month. Through innovative merchandising products such as multiple photos and auction-style listings and comprehensive search functionality, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Manheim, the world's leading provider of automotive services to commercial sellers and automobile dealers. Manheim is a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., and AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

About Maggie Brown

For more information about Maggie Brown, visit www.MaggieBrown.net .

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