AutoTrader.com and Univision.com Expand Exclusive Partnership

Industry Leaders Team on New Vehicle Resource for Hispanics

AutoTrader.com, the #1 online automotive classified advertising company in the U.S., and Univision Online, Inc., the interactive division of Univision Communications Inc. (NYSE: UVN), today announced the expansion of their successful partnership. The two industry leaders, already partners on a pre-owned vehicle resource, are expanding their relationship to bring Hispanics the Internet's most comprehensive Spanish- language new vehicle resource.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO)

Under their latest agreement, AutoTrader.com will be the exclusive new and pre-owned vehicle resource on Univision.com. AutoTrader.com's tools will continue to receive prominent placement on Univision.com, including direct links to the 2.8 million vehicle listings available on AutoTrader.com.

"Our partnership with Univision.com, the most visited Spanish-language website in the U.S., has been extremely successful in building our brand within the dynamic Hispanic community," said Chip Perry, AutoTrader.com's President and Chief Executive Officer. "Our expanded new car offering delivers Univision.com's visitors access to even more tools for car shopping, buying and selling."

"This expansion of our relationship with AutroTrader.com is happening because the relationship is a complete success. Univision.com delivers a qualified, growing audience that takes full advantage of AutoTrader.com's industry leading product," noted Javier Saralegui, President, Univision Online. "We look forward to continuing to help Hispanic consumers search a large selection of new and used autos with easy-to-use tools in Spanish."

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.8 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 10 million qualified buyers each month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. Other investors include Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

About Univision Online

Univision Online, Inc. is the interactive division of Univision Communications Inc. (NYSE: UVN), the premier Spanish-language media company in the United States. Univision Online owns and operates the premier Spanish- language Internet destination in the U.S., located at www.univision.com, and is a wholly owned subsidiary of Univision Communications Inc. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 98% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 86% of U.S. Hispanic Households; Galavision, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 63 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-

language radio group which owns and/or operates 66 radio stations in 16 of the top 25 U.S. Hispanic markets and 4 stations in Puerto Rico; Univision Music Group, which includes Univision Records, Fonovisa Records, and a 50% interest in Mexico-based Disa Records labels as well as Fonomusic and America Musical Publishing companies. Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in the U.S., and a non-voting 27% interest in Entravision Communications Corporation, a public Spanish-language media company. Univision Communications is headquartered in Los Angeles with television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States.

For more information, please visit www.univision.net.

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