AutoTrader.com Appoints Sylvia Taylor To Lead Human Resources

AutoTrader.com, the world's largest automotive marketplace, today announced the appointment of Sylvia Taylor to the position of Vice President of Human Resources. In this role, she will oversee all human resource functions building policies and programs that increase organizational effectiveness and employee development. She will report directly to Bill Templeton, chief financial officer.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO)
(Photo: http://www.newscom.com/cgi-bin/prnh/20040419/CLM121)

Taylor brings more than nineteen years of strategic and operational HR experience, having spent the majority of her career at Fortune 500 corporations such as Target Corporation, ExxonMobil, PepsiCo and General Motors. Taylor is a seasoned HR professional specializing in organizational effectiveness, recruitment and talent retention, employee and labor-management relations, as well as compensation and benefits administration. She has experience in both national and international environments.

"With her successful track record and industry experience, Sylvia is a proven strategist who will be a valuable asset to AutoTrader.com," said Chip Perry, chief executive officer. "As our business continues to grow, Sylvia's expertise will ensure our most valuable asset - our employees- are ready for the future." Taylor earned both a Bachelor of Arts in sociology and a Master of Business Administration from Howard University.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.4 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 8 million unique visitors every month. Through innovative merchandising products such as multiple photos and auction-style listings and comprehensive search functionality, AutoTrader.com unites buyer and seller online - dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Manheim, the world's leading provider of automotive services to commercial sellers and automobile dealers. Manheim is a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., and AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers. For more information, visit http://www.autotrader.com/ or call 1-800-353-9350.

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