AutoTrader.com Golf Tournaments Raise Funds for St. Jude Children's Research Hospital

AutoTrader.com, the #1 online automotive classified advertising company in the U.S., helped raise awareness and more than $120,000 for the St. Jude Children's Research Hospital by holding golf tournaments in 28 cities this April through October.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO)

Nearly 900 people, including dealers and AutoTrader.com employees, participated in the fourth year of the golf tournaments. The winning dealers from each of the 28 cities were treated this past weekend to a trip to the Fairmont Scottsdale Princess in Arizona as well as a final golf outing at The Tournament Players Club (TPC) of Scottsdale, home of the FBR Open.

"We partner with dealers all across the country each year to help raise awareness for a wonderful cause," said Chip Perry, president and chief executive officer, AutoTrader.com. "We're proud to work with our dealers to assist St. Jude as much as we can with their amazing programs."

Over the past four years, the tournament has had over 2,700 participants help raise nearly half a million dollars for St. Jude.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.8 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 10 million qualified buyers each month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online - dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. Other investors include Landmark Communications, ADP Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

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