AutoTrader.com Promotes Brian Goddard to Vice President of Application Development

AutoTrader.com, the world's largest automotive marketplace, today announces the appointment of Brian Goddard to Vice President of Application Development. In the newly created position, Goddard will oversee the groups responsible for creating AutoTrader.com's leading edge business solutions, including the Business Intelligence, Customer Relationship Management, Inventory Management, Product Development and Application Management departments. Goddard will report directly to Dan Crowe, chief information officer.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO)

Goddard is a seasoned IT professional, bringing fifteen years of experience in IT planning, project oversight and operational support to the position. He's been with AutoTrader.com for five years, most recently serving as Director of Business Intelligence. In that position he was responsible for the development and operational support activities of the Business Intelligence group, which serves the information needs of AutoTrader.com.

"Brian has been a tremendous contributor to our success," said Dan Crowe, chief information officer. "Now Brian is going to ensure that we have the next-generation software development capability required to extend our leadership position connecting automotive buyers and sellers." Goddard has held executive positions with Lend Lease Real Estate Investments, Inc. and Equitable Real Estate. He attended Merrimack College in North Andover, Massachusetts.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.5 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 8 million unique visitors every month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Manheim, the world's leading provider of automotive services to commercial sellers and automobile dealers. Manheim is a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., and AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

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