AutoTrader.com and Edmunds.com Renew Exclusive Partnership to Benefit Used Car Shoppers

Industry-leading web sites continue to jointly facilitate used car research and transactions

AutoTrader.com and Edmunds.com today announced they are renewing their partnership to continue to provide used car shoppers with the most comprehensive research tools and buying and selling options.

(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO)

Car shoppers using Edmunds.com's extensive research tools can click through and search AutoTrader.com's three million vehicle listings. And, with the recent launch of "My AutoTrader.com," they can now save vehicles and searches to their personal "My AutoTrader.com" space.

Those looking to sell their used cars can easily determine the average transaction price for specific vehicles using the Edmunds.com True Market Value® Used Vehicle Appraiser and then list the vehicles for sale on AutoTrader.com.

"The AutoTrader.com and Edmunds.com tools help provide consumers with the complete set of car buying and selling resources, all easy and convenient to use," said Chip Perry, president and chief executive officer, AutoTrader.com.

"Around 45 million people buy used cars each year, and about 80 percent of them use the Internet," said Jeremy Anwyl, president of Edmunds.com. "We anticipate this percentage will continue to rise as more people discover the convenience and effectiveness of AutoTrader.com and Edmunds.com."

AutoTrader.com and Edmunds.com have had an exclusive partnership since 2004. The renewed two-year agreement began July 15, 2006.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 3 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 11 million qualified buyers each month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. Other investors include Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

About Edmunds.com, Inc.

Edmunds.com is the premier online resource for automotive information. Its comprehensive set of data, tools and services, including the industry's largest collection of automotive photographs and online videos, is generated by Edmunds.com Information Solutions and is licensed to third parties and used by over 15,000 cars dealers including 98 of the 100 dealers named to the Ward's Dealer Business "e-Dealer 100" list. Perhaps the most popular consumer product, Edmunds.com True Market Value® pricing, is relied upon by millions of people seeking market-reflective valuations for new and used vehicles. In addition, Edmunds.com publishes Inside Line, a free high-speed online magazine for auto enthusiasts, and CarSpace, an automotive lifestyle social networking Web site for anyone with an interest in automobiles. Edmunds.com was named "Best Car Research Site" by Forbes ASAP, has been selected by

consumers as the "Most Useful Web Site" according to every J.D. Power and Associates New Autoshopper.com Study(SM), was ranked first in the Survey of Car-Shopping Web Sites by The Wall Street Journal and was rated No. 1 in Keynote's study of third-party automotive Web sites. The company is headquartered in Santa Monica, California, and maintains a satellite office in suburban Detroit.

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