# Goose Gossage and AutoTrader.com Team Up With Angels Baseball to Benefit Angels Gene Autry RBI League

**2008 Hall of Famer to Offer Baseball Tips to Young Players at Stadium on April 29**

As part of AutoTrader.com's new car focus, the company has teamed up with 2008 National Baseball Hall of Famer Goose Gossage for "Drive to a New Start," multi-city road tour, and will visit Angels Stadium on April 29 to raise money for the Angels Gene Autry Reviving Baseball in Inner Cities (RBI) League. This youth program, offered to Orange County Boys & Girls Club members, provides an opportunity for 12- to 18-year-olds to play baseball and softball and learn important life skills.

(Logo: http://www.newscom.com/cgi-bin/prnh/20080205/CLTU088LOGO )

As part of the program, Gossage, the sole 2008 player electee to the National Baseball Hall of Fame, will conduct a youth baseball clinic for approximately 15 local RBI league participants between 3 p.m. and 4 p.m. at Angels Stadium. Gossage will also help collect Angels player signatures on the hood of a special baseball-themed Chevy Tahoe. During this campaign, for every player signature collected, AutoTrader.com will donate $1,000 to youth baseball programs across the country, up to a maximum of $75,000.

After the end of the season, AutoTrader.com will auction the one-of-a-kind program vehicle - complete with celebrity signatures and a baseball themed interior including Rawlings leather seats and baseball wood trim - with all proceeds benefiting youth baseball programs. Each autograph will be witnessed by a Steiner Sports representative and authenticated with a Steiner Sports tamper-proof hologram and certificate in accordance with Steiner Sports' authentication process.

Gossage will also be under the big red hats at home plate gate at Angels Stadium from approximately 5:00 to 6:30 p.m. prior to the 7:05 pm game start against the Oakland A's to meet fans and sign autographs as part of AutoTrader.com's "Drive to a New Start" experience. During this event, fans can learn about AutoTrader.com's new car research tools, providing consumers with all the information they need before visiting a local dealer, and also have an opportunity to play games and win prizes.

Fans will also have an opportunity to win a vehicle like the one being toured by entering AutoTrader.com's Turn 2 sweepstakes on MLB.com. They can also play the Turn 2 online game and see how Goose Gossage brings the heat.

In January 2008, Rich "Goose" Gossage was elected to the National Baseball Hall of Fame by the Baseball Writers' Association of America. He will begin his new start as a Hall of Famer when he is inducted into the Hall on July 27 in Cooperstown, NY. Gossage played 21 seasons for nine different teams including the Oakland A's before retiring in 1994.

AutoTrader.com's New Car Focus

"Drive to a New Start" underscores AutoTrader.com's new car focus. To help consumers achieve their automotive new start, AutoTrader.com offers more than 1.6 million new cars listed for sale. AutoTrader.com this year launched new site functionality aimed specifically at making new-car shopping on the site easy, efficient and fun. New tools like 360-degree interior and exterior spins, enhanced and enlarged photographs, color-change ability, videos and the ability to compare cars across manufacturer, model, body style, incentives and other criteria have been developed to make AutoTrader.com the most comprehensive site for new-car shoppers.

For more information on Drive to a New Start visit www.AutoTrader.com/newstart .

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 3 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 13 million qualified buyers each month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online - dramatically improving the way people research, locate and advertise vehicles. AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. The venture capital firm Kleiner Perkins Caufield & Byers is also an investor. For more information, please visit www.autotrader.com.

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