AutoTrader.com Appoints Seasoned Technology Professional to Executive Staff

AutoTrader.com, the number one automotive classifieds site on the planet, today announced the appointment of Sue Boehlke to the position of chief information officer. In this position, she will be responsible for managing the integration of processes, information and technology that support all aspects of AutoTrader.com's business operations. Ms. Boehlke's expertise includes strategic planning, project and IT management, application development, vendor selection and infrastructure design. She will report directly to Jim McKnight, chief operations officer.

"With her successful track record and industry experience, Sue is a proven strategist who will be a valuable asset to AutoTrader.com," said Chip Perry, chief executive officer. "As our business continues to grow internally and externally, Sue's training and technical expertise will ensure our system operations will not only meet our needs today but in the future."

Most recently, Boehlke served as vice president and managing director of the Georgia Regional Office of esavio, a technology services firm specializing in IT strategy, applications development, infrastructure design and implementation. She also has held IT management positions at real estate, banking and financial companies in Atlanta and Chicago. Boehlke earned a Bachelor of Arts in economics and a Master of Management in marketing and finance from Northwestern University.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and a comprehensive consumer information website. Serving as matchmaker, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise cars. Through its strategic alliances with Manheim Auctions, Trader Publishing Company, ADP, Inc., America Online and eBay, AutoTrader.com aggregates in a single location a comprehensive database of more than 2 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 7 million unique visitors every month.

AutoTrader.com is a majority-owned subsidiary of Manheim Auctions, Inc., the world's largest operator of wholesale auto auctions since 1945. Manheim Auctions, a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., is AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., eBay, Inc, and the venture capital firm Kleiner Perkins Caufield & Byers. For more information, visit http://www.autotrader.com/ or call 1-800-353-9350.

MAKE YOUR OPINION COUNT - Click Here
http://tbutton.prnewswire.com/prn/11690X78532657

SOURCE: AutoTrader.com

CONTACT: Christine Kowalczyk of AutoTrader.com , +1-404-843-5941, or christine.kowalczyk@autotrader.com

Web site: http://www.autotrader.com/
