CIO Magazine Names AutoTrader.com as Top 100 Company

CIO Magazine has named AutoTrader.com, the number one automotive classified website on the planet, as a recipient of the 2002 CIO-100 Award. The CIO-100 Award program, which is in its 15th year, recognizes organizations around the world that exemplify the highest level of operational and strategic excellence. Each winning organization excels in positive business performance through integrated processes and technologies. Brad Mohs, chief technology officer for AutoTrader.com, accepted the award in Colorado Springs on August 20th.

"We thank CIO Magazine for recognizing AutoTrader.com's accomplishments," said Mohs. "The excellence demonstrated on a daily basis by our employees is unparalleled. Integration with our partners is core to AutoTrader.com's ongoing success."

A team of CIO editors and writers selected the recipients of this year's CIO-100 Award. AutoTrader.com was recognized for its success with three technological services: Data & Image Load, Auction Manager and My Auto Trader. Data & Image Load has enabled AutoTrader.com to grow and maintain the largest, most accurate vehicle marketplace on the Internet. It facilitates the automated aggregation of vehicle listings from more than 60 separate sources and smoothly integrates them with AutoTrader.com's existing 2+ million listings on a daily basis.

AutoTrader.com's Auction Manager, in conjunction with Ad Manager, provides its customers an integrated tool for managing their vehicle listings on AutoTrader.com and eBay. Through the use of behind-the-scenes XML-based interfaces, the program enables its customers to take advantage of the newly emerging auction space without having to immerse themselves into a new work environment.

My Auto Trader enables AutoTrader.com's sales and service organizations to coordinate their efforts to deliver Simply Outrageous Services to its customers. It is the entry point for sales contracts, guides the flow of work through each stage in the production pipeline and serves as a central system for customer service management.

Complete coverage of the 2002 CIO-100 Awards is available in the August 15 issue of CIO Magazine and online at http://www.cio.com/ .

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and a comprehensive consumer information website. Serving as matchmaker, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise cars. Through its strategic alliances with Manheim Auctions, Trader Publishing Company, ADP, Inc., America Online and eBay, AutoTrader.com aggregates in a single location a comprehensive database of more than 2 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 7 million unique visitors every month.

AutoTrader.com is a majority-owned subsidiary of Manheim Auctions, Inc., the world's largest operator of wholesale auto auctions since 1945. Manheim Auctions, a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., is AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., eBay, Inc, and the venture capital firm Kleiner Perkins Caufield & Byers. For more information, visit http://www.autotrader.com/ or call 1-800-353-9350.

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