East Pennsylvania Resident Wins $25,000 Toward New Car and Phillies Season Tickets in AutoTrader.com Contest

Will Celebrate, Take Delivery of Car at Ray Price Honda, 410 Analomink Road in East Stroudsburg, Penn., on Friday, Nov. 6 at 1 p.m.

EAST STROUDSBURG, Pa., Nov. 5 /PRNewswire/ -- Kimberly Bennett is now the proud owner of a new 2010 Honda Accord and 2010 Philadelphia Phillies season tickets as the grand prize winner in the AutoTrader.com Turn 2 Sweepstakes. As grand prize winner, Bennett received $25,000 toward the purchase of a new car and season tickets to one of four teams associated with the contest - the Phillies, the Yankees, the Angels or the Giants. As a resident of Kunkletown, Penn., and a Phillies fan, the choice of which tickets to snag may have been easier than which car to pick - but not much.

"With millions of new and used cars listed for sale on AutoTrader.com and $25,000 to spend, finding just the right car might seem like a challenge," said AutoTrader.com Director of Sponsorships and Promotions Don Dixon. "But with functionality that lets consumers search for cars by make, model, color, price range, options and many other criteria, AutoTrader.com makes it easy for every car buyer to find the right car at the right price."

Bennett will take delivery of the car she purchased with her winnings on Friday, Nov. 6 at 1 p.m. at Ray Price Honda, located at 410 Analomink Road, Rt. 447, East Stroudsburg, Penn. The dealership is located at the corner of Analomink Road/Rt. 447 and Fawn Road. Visit www.raypricehonda.com or call 570-421-2000 for directions. Representatives from AutoTrader.com and Ray Price Honda will be on hand to celebrate the win with Bennett.

Running from April 15 through September 30 of this year, the on-line sweepstakes was tied to AutoTrader.com's sponsorship of four major league baseball teams: the Phillies, the New York Yankees, the Los Angeles Angels of Anaheim and the San Francisco Giants. Each market had its own team-customized version of the game to play. Contestants clicked on panels on the on-line game board to reveal pictures of players from each team and graphics of baseball items like a baseball glove and bats. Each image had a duplicate on the board and players clicked on the board until they matched all the images or they ran out of time. Throughout the game, contestants had the opportunity to win instant prizes and submit an entry for the grand prize -- $25,000 toward the purchase of a car and season tickets to one of the four teams for the 2010 season.

More than 300,000 people played the games during the sweepstakes period and more than 93,000 people entered for the grand prize.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location millions of new cars, used cars and certified pre-owned cars from thousands of auto dealers and private sellers and the site attracts about 15 million unique monthly visitors. Through innovative merchandising functionality such as multiple photos, videos, detailed descriptions and comprehensive research and compare tools, AutoTrader.com unites new and used car buyers and sellers online to improving the way people research, locate and advertise vehicles. AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. The venture capital firm Kleiner Perkins Caufield & Byers is also an investor. For more information, please visit www.autotrader.com.

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