

NBA on TNT Host Ernie Johnson and AutoTrader.com Present Car to Family During All Star Week in Dallas

Event Slated for Today, February 10 at 4 p.m. at Mansion at Turtle Creek Is Culmination of Annual All Star Drive For Charity Contest Showcased on NBA on TNT Broadcasts

DALLAS, Feb. 10 /[PRNewswire](#)/ -- For the second year in a row, NBA on TNT host Ernie Johnson won the fantasy basketball game he's been playing with show co-hosts Charles Barkley and Kenny Smith. The prize? The opportunity to donate a car from AutoTrader.com to the charity of Johnson's choice during NBA All Star weekend in Dallas.

Today, February 10, with the assistance of the Muscular Dystrophy Association of Dallas, Ernie Johnson and AutoTrader.com Major Accounts Consultant Annette Percival will present the keys to a brand new 2010 Kia Sedona to a family whose children have been diagnosed with Muscular Dystrophy. The event will take place at 4 p.m. at the Mansion on Turtle Creek, 2821 Turtle Creek Blvd., Dallas, Texas 75219.

The Jason Terry Foundation will cover the entire conversion cost to make the van accessible for two wheelchairs.

Each week from December 10 through January 21 during the TNT NBA Tip-Off presented by AutoTrader.com Charles Barkley, Ernie Johnson and Kenny Smith competed against one another in the AutoTrader.com All-Star Drive. Each week prior to the telecast, the studio hosts reviewed that night's double-header on TNT and selected the player they thought would be the top performer of the night (combining points, rebounds and assists). Johnson's picks during the contest clinched him the opportunity to donate the car again this year.

"Our relationship with the NBA on TNT is an important driver of brand awareness and traffic for AutoTrader.com and a key element in our year-long marketing campaign," said AutoTrader.com Chief Marketing Officer Clark Wood. "Being able to be part of this unique opportunity to give back to our community makes our work with NBA on TNT that much more rewarding."

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website.

AutoTrader.com aggregates in a single location millions of [new cars](#), [used cars](#) and [certified pre-owned cars](#) from thousands of auto dealers and private owners. The site attracts about 15 million unique monthly visitors. Through innovative merchandising functionality such as multiple photos, videos, detailed descriptions and comprehensive research and compare tools, AutoTrader.com unites new and used car buyers and sellers online to improving the way people research, locate and advertise vehicles. AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. The venture capital firm Kleiner Perkins Caufield & Byers is also an investor. For more information, please visit www.autotrader.com.

About the Muscular Dystrophy Association

MDA is the nonprofit health agency dedicated to curing muscular dystrophy, amyotrophic lateral sclerosis (ALS) and related diseases by funding worldwide research. The Association also provides comprehensive health care and support services, advocacy and education.

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