One Week Left to Help Your Military Hero Win $25,000 Toward Purchase of a Car on AutoTrader.com

ATLANTA, June 29 /PRNewswire/ -- There's only one week left to nominate your military hero for a chance to win $25,000 toward the purchase of a car listed for sale on AutoTrader.com in the "Heroes with Drive" contest. AutoTrader.com is sponsoring the contest in partnership with the Lifetime cable network and the deadline for entries is 11:59 p.m. (Eastern Time) on Tuesday, July 6.

To enter, participants can visit www.mylifetime.com and click on the "Heroes with Drive" icon in the "Sweepstakes" section of the page, located in the middle right or just click here. Then contest participants can upload a story of 500 words or less highlighting why their military hero is deserving of the contest prize. Participants can also upload photos, drawings or other items to help illustrate the story of their hero. The nominator of the winning hero will also win $500.

The winner will be selected from among the entries by a panel of judges convened by Lifetime. The judging will begin on or about July 19 and the contest winner will be announced sometime after that date. To read the full official contest rules, click on the "See the official rules" button on the contest page.

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading automotive marketplace and consumer information website. AutoTrader.com aggregates in a single location millions of new cars, used cars and certified pre-owned cars from thousands of auto dealers and private sellers. AutoTrader.com attracts more than 15 million unique monthly visitors who utilize the site to view vehicles for sale, research and compare vehicles, review pricing and specials, and read auto-related content like buying and selling tips, auto maintenance tips and coverage of major auto shows and automotive trends. Through innovative merchandising functionality such as multiple photos, videos, detailed descriptions and comprehensive research and compare tools, AutoTrader.com unites new and used car buyers and sellers online to improve the way people research, locate and advertise vehicles. AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. The venture capital firm Kleiner Perkins Caufield & Byers and the private equity firm Providence Equity Partners are also investors. For more information, please visit www.autotrader.com.

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