AutoTrader Classics Hosts Social Media "Cars & Vegas" Sweepstakes

Entrants Have Chance to Win a Trip for Two to Barrett-Jackson's Las Vegas Auction

July 21, 2010 – Want the opportunity to attend one of the world's greatest collector car auctions for free? One lucky winner will score an all-expenses paid trip for two to the high-stakes, high-energy Barrett-Jackson Las Vegas auction in September as the grand prize in AutoTrader Classics' "Cars & Vegas" sweepstakes.

To enter, participants can visit http://www.facebook.com/AutoTraderClassics and click on the "Cars & Vegas Sweepstakes" icon in the "Contests" section of the page, located in the middle right, or just click here. Then contest participants can "Like" AutoTrader Classics and enter for a chance to win a trip for two to Las Vegas for Barrett-Jackson's Vegas auction. Prize details include two round-trip airfare tickets, two-night stay at the Mandalay Bay Hotel and Casino on the Strip, two tickets to the Barrett-Jackson Collector Car Auction and $500 cash for expenses.

The sweepstakes kicks off at 7:30 a.m. (Eastern Time) July 22 and concludes on Monday, August 9 through 11:59 p.m. (Eastern Time). The winner will be selected at random by AutoTrader Classics and will be notified shortly after the contest concludes. To read the full official contest rules, click on the "See the official rules" button on the contest page.

Barrett-Jackson is one of the most prestigious and anticipated collector car auctions of the year. Last year the Las Vegas event at the Mandalay Bay Resort and Casino hosted more than 51,000 attendees and sold over 400 cars for a total of $29 million. In addition, 100 vendors and sponsors displayed a variety of items including aircraft, custom cars, racing gear, collectibles, jewelry and clothing.

"Barrett-Jackson runs some of the most exciting auctions in the U.S. and with Las Vegas as the backdrop for the September auction, this is a prize any car collector or auto enthusiast would love," said Rob Huting, general manager of AutoTrader Classics.

About AutoTrader Classics

AutoTrader Classics, launched in 2008 and headquartered in Atlanta, Ga., is the Internet's leading automotive classifieds marketplace dedicated to the classic vehicle sector, with more than 20,000 listings of classic cars and trucks, as well as parts for those vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTrader Classics unites classic car enthusiasts with the vehicle of their dreams. In addition to the online marketplace, AutoTrader Classics also produces a series of print publications designed to inform and entertain classic car enthusiasts and collectors. For more information, please visit www.autotraderclassics.com.

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