## AutoTrader.com Takes Top Web Design Award Among Independent Auto Shopping Sites at Automotive Website Awards

Awards Recognize Leadership in Online Automotive Marketing and Web Design

ATLANTA, Oct. 13 / PRNewswire/ -- AutoTrader.com, the ultimate automotive marketplace, was awarded the Automotive Website Awards (AWA) top prize in the "Website Design" category among all independent auto shopping web sites. The "Website Design" category recognizes best of class design solutions among car dealer, auto manufacturer and independent shopping websites.

The AWAs are presented by PCG Digital Marketing and the awards were announced at a breakfast event on October 12 held at the Mirage Hotel in Las Vegas. The winners were selected based on review by consumer survey feedback and evaluations by industry experts.

Other "Website Design" category award winners were Park Place, a dealership group in Dallas-Fort Worth, which took the top prize in the category among all dealer web sites nominated, and Jeep, which took the top prize in the category of auto manufacturer sites. For a full listing of award categories and winners, please visit <a href="https://www.automotivewebsiteawards.com">www.automotivewebsiteawards.com</a>

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