AutoTrader Classics Hosts Courtney Hansen and Fireball Tim at SEMA

Visit Booth 22995 and Meet Hollywood Movie Car Designer / TV Host Fireball Tim, Wednesday, November 3 from 11 a.m. to noon; and Auto Expert and Classic Car Enthusiast Courtney Hansen, Thursday, November 4 from 10 a.m. to 1 p.m.

LAS VEGAS, Nov. 1, 2010 /PRNewswire/ -- Visitors to the 2010 SEMA Show at the Las Vegas Convention Center will learn all about the best place for automotive and classic car enthusiasts to fuel their passion for classic cars at the AutoTrader Classics booth, number 22995. In addition, Courtney Hansen, auto expert, Spike TV host and classic car enthusiast, will be at the AutoTrader Classics booth to sign autographs and offer classic car tips, and Fireball Tim will be on hand to meet fans, too.

AutoTrader Classics' web sites and magazines are designed to speak to both the long time car enthusiast, as well as people who are new to the hobby.

"AutoTrader Classics provides classic car enthusiasts of all varieties a place to find the car of their dreams," said Rob Huting, general manager of AutoTrader Classics. "In addition, it also includes a constantly growing number of resources designed to help these enthusiasts repair, restore, maintain and fully enjoy their classic cars and trucks."

Courtney Hansen will be at the Las Vegas Convention Center, Las Vegas, Nevada from approximately 10 a.m. to 1 p.m. (Pacific Time) at the AutoTrader Classics booth 22995 to meet visitors and sign autographs. Hansen is the author of *The Garage Girl's Guide to Everything You Need to Know About Your Car.* She is also seen regularly on TV as the host of *Spike TV's "Powerblock."*

In addition, Hollywood Movie Car Designer and TV host Fireball Tim will be at the AutoTrader Classics booth 22995 on Wednesday, November 3 from 11 a.m. to noon (Pacific Time). Fireball Tim's designs have been in more than 350 film, television and commercial projects over the last 20 years. He has also been seen on Discovery Channel's "World's Most Expensive Rides" and "Monster Garage."

The AutoTrader Classics booth will showcase its one-of-a-kind 1951 Chevy 3100, REDSTER. The REDSTER was designed as a promotional vehicle to build brand awareness about AutoTrader Classics and to showcase a variety of modern technologies in a unique classic vehicle. Show attendees will be able to interact with the AutoTrader Classics site via the REDSTER's technology and view other exciting upgrades and systems on the vehicle. In addition to SEMA, the vehicle will be used at automotive events across the country through the end of 2011.

AutoTraderClassic.com offers visitors the opportunity to find specific cars, post their car for sale, browse classic cars for sale by model or type and interact with a variety of other resources and information for the classic car collector Along with the site, AutoTrader Classics also publishes print magazines: *Classic Cars & Parts; Kustoms and Hot Rods; Mustang® & Ford®; Corvette® & Chevy®; Deals on Wheels; and Truck, Race* and *Repairable® Marketplace.*

Copies of the AutoTrader Classics magazines will be available at the company's SEMA booth.

AutoTrader Classics full inventory of vehicles and parts can be found at www.autotraderclassics.com or www.dealsonwheels.com.

About AutoTrader Classics

AutoTrader Classics, launched in 2008 and headquartered in Atlanta, Ga., is the Internet's leading automotive classifieds marketplace dedicated to the classic vehicle sector, with more than 20,000 listings of classic cars and trucks, as well as parts for

those vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTrader Classics unites classic car enthusiasts with the vehicle of their dreams. In addition to the online marketplace, AutoTrader Classics also produces a series of print publications designed to inform and entertain classic car enthusiasts and collectors. The company also owns www.DealsOnWheels.com an up-to-date source for muscle cars, sports cars, 50's classics, antique automobiles, related parts, services and accessories. For more information, please visit www.autotraderclassics.com.

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