Last Week to Enter AutoTraderClassics.com and Universal Pictures Ultimate Fast Five Fan Package

ATLANTA, May 25, 2011 /PRNewswire/ -- Fans of *Fast Five* will have only one more week to register and win the ultimate *Fast Five* fan package. AutoTraderClassics.com has partnered with Universal Pictures in a contest to give one lucky winner an all-expenses-paid trip for two to Hollywood to experience the latest installment in *The Fast and the Furious* franchise, *Fast Five*. This partnership will expose more than one million AutoTraderClassics.com readers to the upcoming action-thriller. *Fast Five* stars Vin Diesel and Paul Walker lead a reunion of returning all-stars from every chapter of the explosive franchise built on speed, which arrived in theaters on April 29 and broke summer movie box office records with $86.3 million in sales.

(Logo: http://photos.prnewswire.com/prnh/20110425/CL88097LOGO)

To enter, participants may visit http://www.facebook.com/AutoTraderClassics and click on the "*Fast Five* Sweepstakes" icon in the "Contests" section of the page, located in the middle right. Contest participants may then "Like" AutoTraderClassics.com and enter for a chance to win a trip for two to Hollywood for the *Fast Five* getaway. The contest is open to both current and new fans of the AutoTraderClassics.com's Facebook page. Prize details include two round-trip airfare tickets to Los Angeles, a three-night stay at a Universal City hotel, two "Front of the Line" tickets to Universal Studios Hollywood to see the cars of *The Fast and the Furious* series, Hollywood-style transportation to and from Los Angeles International Airport, a *Fast Five* prize pack and $500 in cash for expenses.

AutoTraderClassics.com launched the sweepstakes in support of *Fast Five* on Friday, April 1, and the contest will continue until Tuesday, May 31, at 11:59 p.m. EDT. The winner will be selected at random by AutoTraderClassics.com and will be notified shortly after the contest concludes. To read the full official contest rules, click on the "See the official rules" button on the contest page. (http://apps.facebook.com/sweepstakeshq/contests/104563/rules?ogn=facebook).

"We're excited to be partnering with Universal Pictures and helping one lucky *Fast Five* fan win a dream trip through AutoTraderClassics.com," said Melanie Kovach, general manager of AutoTraderClassics.com.

About *Fast Five*

Vin Diesel and Paul Walker lead a reunion of returning all-stars from every chapter of the explosive franchise built on speed in ***Fast Five***. In this installment, former cop Brian O'Conner (Paul Walker) partners with ex-con Dom Toretto (Vin Diesel) on the opposite side of the law. Dwayne Johnson and Elsa Pataky join returning favorites Jordana Brewster, Tyrese Gibson, Chris "Ludacris" Bridges, Matt Schulze, Sung Kang, Gal Gadot, Tego Calderon and Don Omar for this ultimate high-stakes race. www.fastfivemovie.com

About AutoTrader Classics

AutoTraderClassics.com, launched in 2008 and headquartered in Atlanta, Ga., is the Internet's leading automotive classifieds marketplace dedicated to the classic vehicle sector, with thousands of listings of classic cars and trucks, as well as parts for those vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTraderClassics.com unites classic car enthusiasts with the vehicle of their dreams. The company also owns www.DealsOnWheels.com an up-to-date source for muscle cars, sports cars, '50s classics, antique automobiles, related parts, services and accessories. For more information, please visit www.autotraderclassics.com.

About Universal Partnerships & Licensing

UP&L oversees Universal's consumer product licensing, film and home entertainment promotions, and all corporate alliances for Universal's theatrical, home entertainment, theme parks and stage productions. This dedicated division is also responsible for monetizing the Studio's vast library of films and characters through licensing, branding and marketing opportunities. UP&L is part of NBCUniversal. NBCUniversal is one of the world's leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. Comcast Corporation owns a controlling 51% interest in NBCUniversal, with GE holding a 49% stake.

SOURCE AutoTraderClassics.com

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