

## **AutoTrader.com and Auto Dealer Monthly Announce Top Independent Retailer Awards**

**Companies recognize 50 dealers based on sales volume**

PRNewswire

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AutoTrader.com, the ultimate automotive marketplace, and Auto Dealer Monthly announce Ray Fidel, CEO, Drive Time as the winner of the Top Independent Retailer Award. Drive Time, a privately held corporation with 93 locations, sold 54,778 retail units in 2005. Ray Lyle, owner, Nice Cars, Inc., located in Georgia, was the runner-up.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO> )

AutoTrader.com is the sponsor of this year's Auto Dealer Monthly Top 50 Independent Retailer Awards. Auto Dealer Monthly worked with various vendors for recommendations, as well as state associations, however the dealer was ultimately responsible for submitting their information. Open to all privately held independent dealers in the United States. Multiple locations were considered as one, even if owned by multiple corporations as long as the dealer principals were the same. The rankings were based on retail sales unit by volume.

"The majority of the top performing dealers on our site are independently owned, so we wanted to sponsor this award and show our support for their hard work and innovative ideas," said Chip Perry, president and chief executive officer, AutoTrader.com.

Auto Dealer Monthly released the remaining top 50 ranked independent dealers in their June publication. A complete list of the Top 50 Independent Retailers can also be found at [http://www.autodealerdaily.com/2006DCA\\_winners.pdf](http://www.autodealerdaily.com/2006DCA_winners.pdf).

About AutoTrader.com

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the Internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 3 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 11 million qualified buyers each month. Through innovative merchandising products such as multiple photos and comprehensive search functionality, AutoTrader.com unites buyer and seller online -- dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Cox Enterprises. Other investors include Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield & Byers.

About Auto Dealer Monthly

Auto Dealer Monthly is a publication of AutoDealerDaily.com focusing on the day-to-day operations of the dealership. It is delivered monthly to nearly 33,000 subscribers nationwide. AutoDealerDaily.com is an online service that has been delivering educational and informative content to the automotive retail industry since May 2000.

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