## Has the High Cost of Fuel Affected Your Car Buying Decision?

## AutoTrader.com Offers Help Finding a Fuel Efficient Used Vehicle

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AutoTrader.com, the world's largest automotive marketplace, with more than 2.5 million vehicle listings and more than $\$ 50$ billion in facilitated auto sales each year, can help you locate makes and models that score high in fuel economy and are also easy to find in your local market.
(Logo: http://www.newscom.com/cgi-bin/prnh/20031021/AUTOLOGO )

AutoTrader.com drilled into its mammoth site data to produce a localized list of vehicles (year/make/model) that offer an average of 25 miles per gallon or more (city driving) and are in wide supply in 50 top US cities. On a national basis*, the most fuel-efficient and readily available used cars are:

| 2002 Toyota Prius Gas/Electric Hybrid | 52 mpg |
| :--- | :---: |
| 2004 Honda Civic Gas/Electric Hybrid | 46 mpg |
| 2002-2004 Volkswagen Jetta Turbo Diesel | 42 mpg |
| 2003 Toyota Echo | 35 mpg |
| 2001-2002 Toyota Corolla | 32 mpg |
| 2001-2004 Honda Civic | 32 mpg |
| 2004 Scion XA | 32 mpg |
| 2002 Chevrolet Prizm | 32 mpg |
| 2004 Scion XB | 31 mpg |
| 2004 Hyundai Accent | 29 mpg |
| 2001 Saturn SL1 | 29 mpg |
| 1998, 1999, 2002, 2003, 2004 Dodge Neon |  |
| 1997, 2003, 2004 Nissan Sentra | 29 mpg |
| 2004 Chevrolet Aveo | 28 mpg |
| 2000 Nissan Altima | 28 mpg |
| 1997, 1999 Ford Escort | 28 mpg |
| 2001, 2002 Saturn SL2 | 27 mpg |
| 2003, 2004 Chevy Cavalier | 26 mpg |
| 2003 Ford Focus | 26 mpg |
| 2004 Hyundai Elantra | 26 mpg |
| 2004 Pontiac Sunfire | 26 mpg |
| 2003 Honda Accord | 26 mpg |

*News Editors/Producers can contact AutoTrader.com's PR department at (404) 847-6361 for a custom make/model list specific to your city or market.

Local listings of these makes and models can be quickly accessed by going to www.autotrader.com, going to the Find A Car section of our homepage and selecting the year, make and model of your choice along with your zip code.

With a 50 percent growth rate in 2003 and annual revenue well north of $\$ 100$ million, AutoTrader.com is the category leader in the online automotive space. The company's growth, traffic and dealer database, now at 12,000 paying dealers and 40,000 dealers overall, continue to outpace expectations, with the company currently reaching more than 8 million unique monthly visitors, who perform 50 million vehicle searches and view 150 million individual vehicles from a database of 2.5 million vehicles.

AutoTrader.com, created in 1997 and headquartered in Atlanta, Ga., is the internet's leading auto classifieds marketplace and consumer information website. AutoTrader.com aggregates in a single location more than 2.5 million vehicle listings from 40,000 dealers and 250,000 private owners, which provide the largest selection of vehicles attracting more than 8 million unique visitors every month. Through innovative merchandising products such as multiple photos and auction-style listings and comprehensive search functionality, AutoTrader.com unites buyer and seller online --dramatically improving the way people research, locate and advertise vehicles.

AutoTrader.com is a majority-owned subsidiary of Manheim, the world's leading provider of automotive services to commercial sellers and automobile dealers. Manheim is a wholly owned subsidiary of media conglomerate Cox Enterprises, Inc., and AutoTrader.com's principal stockholder and a key investor along with Landmark Communications, ADP, Inc., and the venture capital firm Kleiner Perkins Caufield \& Byers. For more information, visit http://www.autotrader.com/ or call 1-800-353-9350.

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