

AutoTrader Classics Appoints Bryan A. Weston as Director of National Accounts

ATLANTA, Jan. 27, 2011 /PRNewswire/ -- AutoTrader Classics announced today the appointment of Bryan A. Weston as Director of National Accounts, effective immediately. In this new role, Bryan will assume responsibility for AutoTrader Classics' national account sales department.

"Bryan's experience in the automotive industry and his ability to develop strategic relationships with clients will be an asset to AutoTrader Classics," said Rob Huting, General Manager of AutoTrader Classics. "As our business grows, Bryan will ensure our National Accounts team will serve both current and future customers."

Most recently, Weston was Director of National Sales at Jumpstart Automotive Group, wholly owned by Hachette Filipacchi Media-US, where he was responsible for integrated program development and sales. In this role, he was responsible for the sell-in and execution for all platforms and products within the Jumpstart Automotive Group.

Weston will be based in AutoTrader.com's Novi, MI office, with nationwide responsibilities. He is a graduate of Michigan State University, with a Bachelor of Arts degree in advertising.

About AutoTrader Classics

AutoTrader Classics, launched in 2008 and headquartered in Atlanta, Ga., is the Internet's leading automotive classifieds marketplace dedicated to the muscle car, sports car & classic vehicle market, with more than 20,000 related vehicle listings, as well as parts for those vehicles. Utilizing the same innovative merchandising functionality as found on AutoTrader.com, AutoTrader Classics unites automotive enthusiasts with the vehicle of their dreams. In addition to the online marketplace, AutoTrader Classics produces a series of print publications designed to inform & entertain classic, sports & muscle car enthusiasts and collectors. The company also owns www.DealsOnWheels.com an up-to-date source for muscle cars, sports cars, 50's classics, antique automobiles, related parts, services and accessories. For more information, please visit www.autotraderclassics.com.

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